

Welcome to the CoSA Member Webinar!

April 26, 2018

ADVOCACY FOR ARCHIVES

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TODAY'S AGENDA: COSA ADVOCACY ACTIVITIES

Welcome and overview of webinar agenda

- Barbara Teague, CoSA

Advocacy Committee Overview/News from the Mid-Year Board Meeting

- Jodie Foley, Montana (Advocacy Committee Co-chair)

NHPRC/NARA Budget and “Archives on the Hill”

- Jim Corridan (Indiana/Advocacy Committee Co-chair)
- Sarah Koonts (North Carolina/Advocacy Committee member)

Advocacy in the Trenches, Success and Tips

- Jelain Chubb, Texas
- David Cheever, Maine

Upcoming Webinars and Events

- Barbara Teague, CoSA

ADVOCACY

Be a strong, consistent, and well-recognized representative of member needs among policy-makers, funders, allied organizations, and the media.

CoSA Strategic Plan

Advocacy is giving a focused and purposeful message to a targeted audience to effect positive change for your cause.

Kathleen Roe

ADVOCACY COMMITTEE

Co-Chairs

Jim Corridan, IN, Committee Co-Chair

Jodie Foley, MT, Committee Co-Chair

Members

David Carmicheal, PA

David Cheever, ME

Jelain Chubb, TX

Sarah Koonts, NC

Kathleen Roe, NY (retired)

Melanie Sturgeon, AZ (retired)

Barbara Teague, CoSA

Tim Baker, MD, John Dougan, MO, Executive Committee

ADVOCACY COLLABORATION

- Joint Working Group on Issues and Awareness (CoSA, NAGARA, SAA, RAAC)
- SAA
 - Committee on Public Awareness (CoPA)
 - SAA Committee on Public Policy (COPP)
 - SAA Issues and Awareness Roundtable
- ACCESS Grant partners: NGA, NASCIO, NASS, COSLA
- National Coalition for History (NCH)

COSA MID-YEAR BOARD MEETING

- Working session on CoSA NHPRC Task Force Report
 - NARA meeting facilitated by Meg Phillips, External Affairs Liaison
 - Current collaborations
 - Discussion with AOTUS David Ferriero on new and continuing collaboration
 - Update by John Hamilton, NARA Congressional Affairs Director

COSA MID-YEAR BOARD MEETING: NARA OUTCOMES

- Quarterly CoSA NARA webinars
- Great Ideas Exchange Day (at joint Conference)
- Plan longer term collaborations

COSA MID-YEAR BOARD MEETING: NHPRC OUTCOMES

- Chris Eck, new Executive Director of NHPRC
 - Importance of CoSA/NHPRC relationship
 - Enhance communication
 - SHRABs
 - Next Steps
 - Proposal for SHRAB Block Grants

COSA MID-YEAR BOARD MEETING: PARTNER BRIEFING

- ALA
- NGA
- CLIR
- NAGARA
- COSLA
- Family Search
- Preservica
- NCH
- NEH
- History Associates
- Coalition for Networked Information
- National Council for the Social Studies
- IMLS

COSA MID-YEAR BOARD MEETING: STAKEHOLDER MEETINGS

- Update by Michelle Gallinger, SERI Coordinator and ACCESS grant staff
- National Governors' Association, Nikki Guilford, Christie Amberman
 - Guidance on transitioning in and out of office, email, social media, and legal issues
- National Association of Secretaries of State, Leslie Reynolds
 - Guidance on electronic records, blockchain technology, new member orientation

UPDATES FROM WASHINGTON DC

- NARA Budget
 - FY 2018
 - FY 2019
- NHPRC Budget
 - FY 2018
 - FY 2019
- IMLS, NEH, etc.
- Outlook
- Presidential Libraries



APRIL VISITS TO CAPITOL HILL

- CoSA/Archives Message
- Meetings –
 - Oversight
 - Appropriations
- Follow-up
 - Re-Authorization
 - Increasing NHPRC Funding



JULY '18 – ARCHIVES ON THE HILL

- Message
 - NARA Funding
 - NHPRC Funding
 - Intellectual Property
 - NHPRC Re-Authorization
- Training
 - Webinars
 - In-person
- Identifying Archivists and Legislators
- CoSA playing leading role



TAKING ADVANTAGE OF A “CRISIS SITUATION”

OR HOW WE FINALLY GOT FUNDING FOR
THE TEXAS DIGITAL ARCHIVES

Jelain Chubb, State Archivist

HISTORY OF LAR REQUESTS

- TSLAC first requested a legislative appropriation for electronic records preservation in early 2000's.
- Funding requests were presented to four consecutive legislatures...
- and again in 2011 and 2013 with no success.

TEXAS GOVERNMENT CODE, 441.186 (E)

- “If the commission cannot accept immediate custody of an archival state record, the record shall remain in the custody of the state agency and shall be preserved in accordance with this subchapter, rules adopted under this subchapter, and other terms which the director and librarian and agency head may agree.”

TEXAS ADMINISTRATIVE CODE, 13, PART 1, CHAPTER 6, SUBCHAPTER C

Rule 6.95, Final Disposition of Electronic State Records

(b) An electronic state record that is an archival record must be maintained by the agency through hardware and software migrations and upgrades as authentic evidence of the state's business in accessible and searchable form, except as otherwise determined by the state archivist.

CRISIS EVENT

- **February 11, 2014: TSLAC is notified we will receive Governor Rick Perry's paper and electronic records at end of his term (January 21, 2015)**
- **4000 cubic ft. and Estimated 10-12 TB of data**
- **Governor's Office expects the records to be accessible by January 2015.**
- **And Rick Perry is going to run for President!**

RAPID RESPONSE

- **High level meetings with Governor's staff**
- **Develop a plan of action**
- **Need funding from Governor's office, IT assistance and involvement by key OOG staff**
- **Monthly meetings set**
- **Budget plan (and request) submitted to OOG**

WHAT THIS GOT US

- **\$80,000 in short term funding through August 31, 2015**
- **SaaS contract with Preservica**
- **12 TB of Storage in the Amazon Gov Cloud**
- **Assistance from the OOG IT department in transfer of data**
- **Exemption from use of the State Data Center for storage**
- **Attention of OOG, DIR, DCS, and others**
- **A proof of concept product**
- **A road map for the future**
- **And a really good reason for future LAR funding!**

LAR SUCCESS

- **Biennial budget request of \$900,000 (FY2016 and FY2017)**
 - Received \$707,000 appropriation
 - 3 FTE positions for the Texas Digital Archive
- **\$353,500 per year funds**
 - Subscription to Preservica
 - Additional 25 TB of storage
 - Storage in the State Data Center as needed
 - Staff of 2 electronic records specialists and associated costs
 - 1 IT position in TSLAC
 - Hardware and Software (FRED, computers, electronic processing table, etc.)

RESULTS

- Sustained funding for FY 2018 and FY 2019
- Good press
- Regular meetings with agencies
- A place for our digitized as well as born digital records
- Staff educated in e-records preservation
- A thriving e-archives program
- Access to essential records for Texans!!!!

MAINE LINES

“What’s up, doc?”

Bugs Bunny, Warner Bros. cartoon

Conduct initial assessment

“We have...GOT...to get organized,”

Officer Jones, “The Russians are Coming”

Identify tools

“Just the facts, ma’am,”

Sgt. Joe Friday, “Dragnet”

Discipline the message

ANYBODY LISTENING?

“I have vision and the rest of the world wears bifocals.”

Butch Cassidy, “Butch Cassidy and the Sundance Kid”

Hone the complaint

“You talkin’ to me?.....”

Travis Bickle , “Taxi Driver”

Know the audience

“Get used to disappointment...”

Dread Pirate Roberts, “The Princess Bride”

Stay humble in frustration

OPTIONS? WHAT OPTIONS?

“Never hate your enemies. It affects your judgment.”

Don Corleone, “The Godfather”

Include everyone

“It’s Groundhog Day.....again.”

Phil Connors, “Groundhog Day”

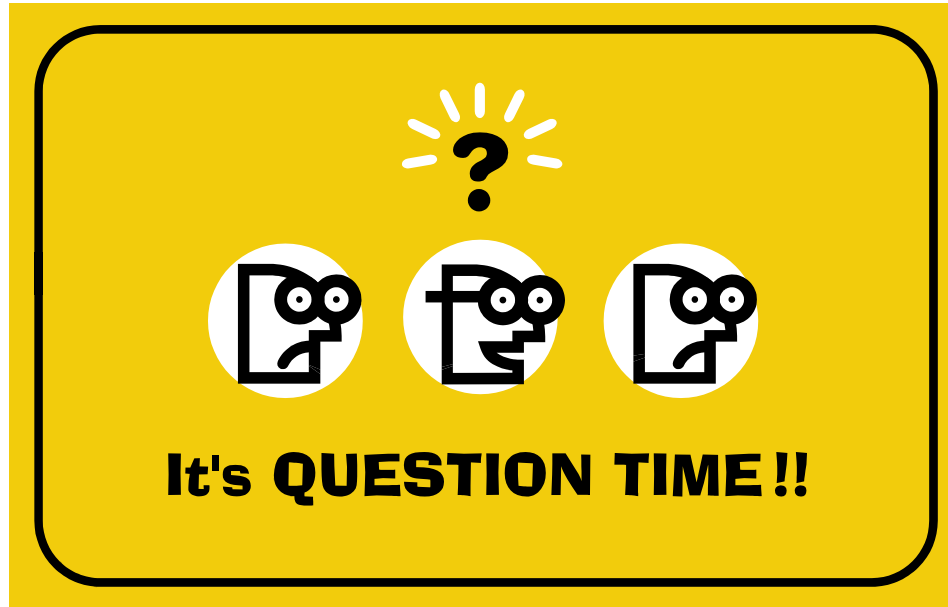
Expect repetition

“Sometimes I get lucky...”

God, “Oh, God”

Be gracious upon winning

QUESTIONS & COMMENTS



2018 COSA-NAGARA-SAA ANNUAL MEETING, WASHINGTON, DC

- Tuesday, August 14
 - Archives on the Hill
- Wednesday, August 15
 - Great Idea Exchange Day and Work Session at NARA
 - Business Meeting and Awards Dinner
- Thursday, August 16
 - Plenary Session Awards Ceremony
 - Silent Auction

UPCOMING WEBINARS

Member Webinar Series

May 24: *Nexus LAB Layers of Leadership*

June 28: *Project Management, Part 1*

July 26: *Project Management, Part 2*

August 23: *Annual Meeting Wrap-Up*

Government Careers Webinar

May 3: CoSA Panel discusses governmental careers, hosted by San Jose State University, 3 pm Eastern

COSA AWARDS PROGRAM

May 1, 2018 Deadline

- Victoria Irons Walch Leadership Award
- Victoria Irons Walch Travel Stipend for State Archives Staff
- Advocacy for Archives Award
- Rising Stars
- CoSA - NHPRC SHRAB Award of Merit

CoSA Awards Program sponsored by Family Search



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CoSA Resource Center

<https://www.statearchivists.org/pertts/>

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CoSA Facebook Page:

www.facebook.com/CouncilOfStateArchivists

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