

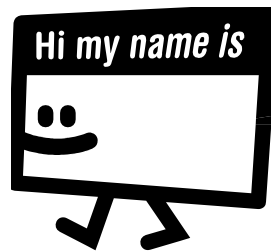
Welcome to the  
**CoSA Member Webinar**

March 27, 2014

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**Let us know who you are, where you're from, and who is participating with you today**

Use the chat box on the right of the screen to type your name, state, and the names of those watching the webinar with you.



You can connect to the audio portion of today's webinar through your phone line or through VoIP.

# USING WEBEX

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- Use the Chat box to interact with the host, panelists, and attendees
- Use the Q&A box to ask questions
- Click the “View all attendees...” link below your name to see a complete list of attendees
- If you’d like to speak, raise your hand and the host will unmute you

# TODAY'S AGENDA

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- **Using WebEx**
- **Welcome**
- **Talking to the Top: Advocating to your Chief Information Officer**
- **Questions**
- **Webinar Evaluation**
- **CoSA Update**
- **Calendar of Events**
- **Upcoming Webinars**

# TALKING TO THE TOP

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## Advocating to your Chief Information Officer

### A conversation with **Eric Sweden**

Program Director, Enterprise Architecture & Governance,  
National Association of State Chief Information Officers (NASCIO)

# QUESTION #1

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Can you tell us a little about NASCIO and your role within the organization?

# QUESTION #2

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**In your work with State CIOs, do you have a sense that they are familiar with what archivists and records managers do and have to offer? Or are we generally an unknown asset to them?**

# QUESTION #3

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**Archivists often stress the historical importance of their records, but what are the terms and vocabulary that resonate with CIOs?**

# QUESTION #4

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**When preparing for a meeting with a State CIO, to what sorts of resources or documentation would you point?**



# QUESTION #5

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**What advice do you have for building continuity between administrations?**

# QUESTION #6

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**What broader activities could State Archives undertake to make sure they stay on the radars of their CIOs? And how could CoSA help support NASCIO?**

# RESOURCES

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<http://www.nascio.org/publications/>

- A Call to Action for State Government: Guidance for Opening the Doors to State Data
- Ready for the Challenge? State CIOs and Electronic Records: Issues, Opportunities and Best Practices
- Electronic Records Management and Digital Preservation: Protecting the Knowledge Assets of the State Government Enterprise, Part I-III

# RESOURCES



## State CIO Priorities for 2014 November 5, 2013

### A. Priority Strategies, Management Processes and Solutions

#### Top 10 Final Ranking

1. **Security:** risk assessment, governance, budget and resource requirements, security frameworks, data protection, training and awareness, insider threats, third party security practices as outsourcing increases, determining what constitutes "due care" or "reasonable"
2. **Consolidation / Optimization:** centralizing, consolidating services, operations, resources, infrastructure, data centers, communications and marketing "enterprise" thinking, identifying and dealing with barriers
3. **Cloud Services:** scalable and elastic IT-enabled capabilities provided "as a service" using internet technologies, governance, service management, service catalogs, platform, infrastructure, security, privacy, data ownership, vendor management, indemnification, service portfolio management
4. **Project and Portfolio Management:** project management discipline, enterprise portfolio management (EPM), oversight, portfolio review, IT Investment Management (ITIM), training/certification of staff, traceability to mission and strategy, scope management, execution
5. **Strategic IT Planning:** vision and roadmap for IT, recognition by administration that IT is a strategic capability; integrating and influencing strategic planning and visioning with consideration of future IT innovations; aligning with Governor's policy agenda
6. **Budget and Cost Control:** managing budget reduction, strategies for savings, reducing or avoiding costs, dealing with inadequate funding and budget constraints
7. **Mobile Services / Mobility:** devices, applications, workforce, security, policy issues, support, ownership, communications, wireless infrastructure, BYOD
8. **Shared Services:** business models, sharing resources, services, infrastructure, independent of organizational structure, service portfolio management, service catalog, marketing and communications related to organizational transformation, transparent charge back rates, utility based service on demand
9. **Interoperable Nationwide Public Safety Broadband Network (FirstNet):** planning, governance, collaboration, defining roles, asset determination
10. **Health Care:** the Affordable Care Act, health information and insurance marketplaces, health enterprise architecture, assessment, partnering, implementation, technology solutions, Medicaid Systems (planning, retiring, implementing, purchasing), eligibility determination

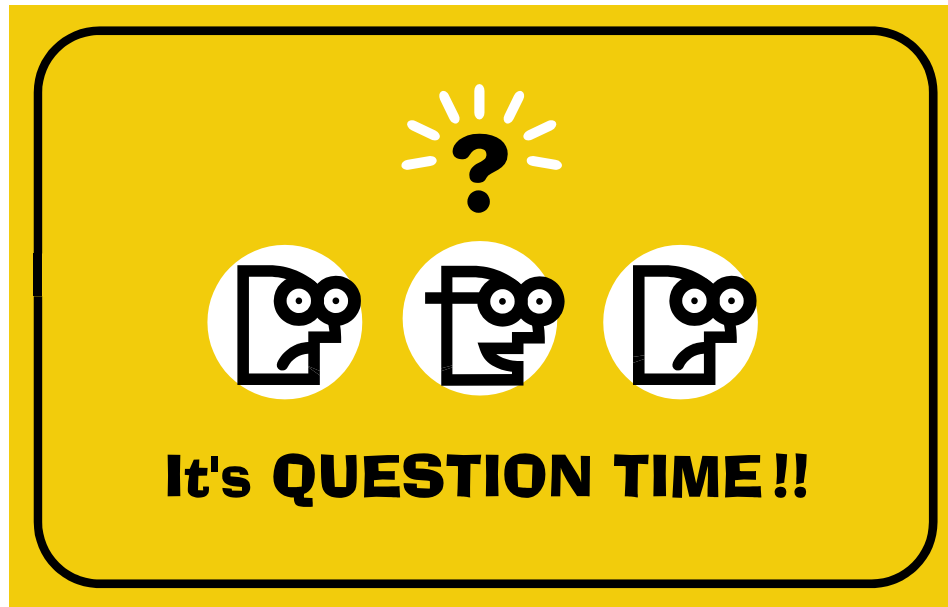
### B. Priority Technologies, Applications and Tools

#### Top 10 Final Ranking

1. **Cloud computing:** software as a service
2. **Security enhancement tools:** continuous diagnostic monitoring (CDM), digital forensics
3. **Mobile Workforce:** technologies and solutions
4. **Enterprise Resource Planning (ERP)**
5. **Virtualization:** servers, desktop, storage, applications, data center
6. **Legacy application modernization / renovation**
7. **Business Intelligence (BI) and Business Analytics (BA):** applications, big data
8. **Disaster Recover / Business Continuity**
9. **Identity and access management**
10. **Networking:** voice and data communications, unified

# QUESTIONS & COMMENTS

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# WEBINAR EVALUATION

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**We really do appreciate your feedback!**

**After you exit the webinar, you will automatically be taken to an online webinar evaluation. Please take a couple minutes to complete the survey.**

# COSA UPDATE

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- **Mid-Year Board Meeting**

March 17-19, 2014

- **Annual Partnership Forum & Briefing**

March 18, 2014

# CALENDAR OF EVENTS

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- **March 31-April 4, 2014**

SERI Advanced Electronic Records Institute – Richmond, VA

- **May 1, 2014**

CoSA Awards Program Nomination Deadline

- **August 12-13, 2014**

PERTTS Portal Workshop – Washington, DC

- **August 13-16, 2014**

Joint Annual Meeting – Washington, DC

- **October 20-24, 2014**

SERI Advanced Electronic Records Institute – Salt Lake City, UT



# UPCOMING WEBINARS

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- **Tuesday, April 8, 2014: SERI Webinar**  
Electronic Records Policies
- **Thursday, April 24, 2014: CoSA Webinar**  
Interns: A Two-Way Street: how to design meaningful internship opportunities
- **Tuesday, May 13, 2014: SERI Webinar**  
Email Preservation Tools
- **Thursday, May 22, 2014: CoSA Webinar**  
Photographic Storage on a Budget

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## **CoSA Website:**

<http://www.statearchivists.org>

## **CoSA Resource Center:**

<http://rc.statearchivists.org>

## **CoSA Blog:**

<http://statearchivists.wordpress.com>

## **CoSA Facebook Page:**

[www.facebook.com/CouncilOfStateArchivists](http://www.facebook.com/CouncilOfStateArchivists)

## **SERI Facebook Page:**

[www.facebook.com/SERIproject](http://www.facebook.com/SERIproject)

# SECTION TITLE

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**Subtitle if applicable**