Welcome to the
CoSA Member Webinar
March 27, 2014

Let us know who you are, where you’re from, and who is participating with you today

Use the chat box on the right of the screen to type your name, state, and the names of those watching the webinar with you.

You can connect to the audio portion of today’s webinar through your phone line or through VoIP.
USING WEBEX

- Use the Chat box to interact with the host, panelists, and attendees
- Use the Q&A box to ask questions
- Click the “View all attendees…” link below your name to see a complete list of attendees
- If you’d like to speak, raise your hand and the host will unmute you
TODAY’S AGENDA

- Using WebEx
- Welcome
- Talking to the Top: Advocating to your Chief Information Officer
- Questions
- Webinar Evaluation
- CoSA Update
- Calendar of Events
- Upcoming Webinars
TALKING TO THE TOP

Advocating to your Chief Information Officer

A conversation with Eric Sweden
Program Director, Enterprise Architecture & Governance,
National Association of State Chief Information Officers (NASCIO)
QUESTION #1

Can you tell us a little about NASCIO and your role within the organization?
QUESTION #2

In your work with State CIOs, do you have a sense that they are familiar with what archivists and records managers do and have to offer? Or are we generally an unknown asset to them?
QUESTION #3

Archivists often stress the historical importance of their records, but what are the terms and vocabulary that resonate with CIOs?
QUESTION #4

When preparing for a meeting with a State CIO, to what sorts of resources or documentation would you point?
QUESTION #5

What advice do you have for building continuity between administrations?
QUESTION #6

What broader activities could State Archives undertake to make sure they stay on the radars of their CIOs? And how could CoSA help support NASCIO?
RESOURCES

http://www.nascio.org/publications/

- A Call to Action for State Government: Guidance for Opening the Doors to State Data
- Ready for the Challenge? State CIOs and Electronic Records: Issues, Opportunities and Best Practices
- Electronic Records Management and Digital Preservation: Protecting the Knowledge Assets of the State Government Enterprise, Part I-III
RESOURCES

QUESTIONS & COMMENTS

It's QUESTION TIME!!
WEBINAR EVALUATION

We really do appreciate your feedback!

After you exit the webinar, you will automatically be taken to an online webinar evaluation. Please take a couple minutes to complete the survey.
COSA UPDATE

- **Mid-Year Board Meeting**
  March 17-19, 2014

- **Annual Partnership Forum & Briefing**
  March 18, 2014
CALENDAR OF EVENTS

- **March 31-April 4, 2014**
  SERI Advanced Electronic Records Institute – Richmond, VA

- **May 1, 2014**
  CoSA Awards Program Nomination Deadline

- **August 12-13, 2014**
  PERTTS Portal Workshop – Washington, DC

- **August 13-16, 2014**
  Joint Annual Meeting – Washington, DC

- **October 20-24, 2014**
  SERI Advanced Electronic Records Institute – Salt Lake City, UT
UPCOMING WEBINARS

- **Tuesday, April 8, 2014: SERI Webinar**
  Electronic Records Policies

- **Thursday, April 24, 2014: CoSA Webinar**
  Interns: A Two-Way Street: how to design meaningful internship opportunities

- **Tuesday, May 13, 2014: SERI Webinar**
  Email Preservation Tools

- **Thursday, May 22, 2014: CoSA Webinar**
  Photographic Storage on a Budget
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