

# SOCIAL MEDIA PRESERVATION

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To connect to the audio portion of the conference,  
dial **1-605-475-6150**, then enter conference code **5915426#** at the prompt.  
Please **mute** your phone.



# ACKNOWLEDGEMENTS

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- This project made possible by a grant from the U.S. Institute of Museum and Library Services



# SOCIAL MEDIA & RECORDS MANAGEMENT

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Bonnie Weddle

New York State Archives



INSTITUTE of  
**Museum and Library**  
SERVICES



**SERI**  
State Electronic  
Records Initiative  
COUNCIL OF STATE ARCHIVISTS

# WHAT IS SOCIAL MEDIA?

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- Core characteristics
  - Web-based
  - Enables sharing of user-generated content
  - Foster social interaction
  - Provided as a service
- Types
  - Blogging and microblogging
  - Social networks
  - Photo and video libraries
  - Virtual worlds
  - Wikis

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  - Wikis

# MANAGE & PRESERVE ... THIS?



**Bonnie Weddle**

September 13 near Wooster, OH

Decided to make myself a cup of coffee. Poured water into the machine, put a filter in . . . and poured the grounds directly into the mug.

# GOVERNMENTS USE SOCIAL MEDIA

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- External
  - Convey information to citizens
  - Foster citizen engagement and dialogue
- Internal
  - Support business processes

# GOVERNMENTS USE SOCIAL MEDIA CREATES GOVERNMENT RECORDS



**Governor Andrew Cuomo** shared a link.  
July 23

As a result of Supreme Court's DOMA decision, New York State is now able to issue refund checks to qualified same-sex spouses who were required to pay taxes for no reason other than their sexual orientation. Learn more & share!



**Governor Cuomo Announces Estate Tax Refunds Available to Qualified Spouses of Same-Sex Couples | ...**  
www.governor.ny.gov

U.S. Supreme Court Decision Means New York Taxpayers may be Eligible for Refunds by

Like · Comment · Share

179 50 71

Shana Davis, Cody Dorsino, Angelo DiGangi and 176 others like this.



**Roger Gindi** Thanks, Andy!  
July 23 at 12:37pm · 1



**Kev Sa** You mean for me to exercise my Constitutional right ( by Federal foundation and a CIVIL RIGHT according to NY Law) to keep and bear arms I have to GET PERMISSION and PAY A FEE, but people with sexual orientation in the minority gets money back for something that is not even an authority given to the feds?? How's that for equality.  
July 23 at 12:40pm · 5



**Karl Zaker** Vote pandered. If you truly believed in it, you would have done the same thing you did with the UNsafe Act.

I hope people see his true colors and only makes moves that will gain him more votes than lose. He doesn't move on the wishes of the people or we would be havin midterm elections for the removal of the scum in Albany- including him!

July 23 at 12:42pm via mobile · 1



**Patrick Strain** You sound like a lot of fun, Kev.  
July 23 at 12:42pm · 5



**NYS DHSES** @NYS DHSES  
Commissioner Hauer in Breezy Point [pic.twitter.com/1PutpCan](http://pic.twitter.com/1PutpCan)  
8 Nov 12



Expand Reply Retweet Favorite More



**Andrew Cuomo** @NYGovCuomo  
Filing unemployment insurance claims? Extended date 11/10 | Call 1-888-209-8124 for more info #Sandy  
8 Nov 12

Retweeted by NYS DHSES  
Expand Reply Retweet Favorite More



**LIPA** @LIPAnews  
if you have an electrical inspection certificate, u or ur electrician may fax it to 631-844-3643 or email: [servicecert@service.lipower.org](mailto:servicecert@service.lipower.org)  
8 Nov 12

Retweeted by NYS DHSES  
Expand Reply Retweet Favorite More



**NYS DHSES** @NYS DHSES  
Families experiencing disruptions in obtaining #WIC benefits due to Hurricane #Sandy - call the Growing Up Healthy Hotline at 1-800-522-5006  
8 Nov 12

Expand Reply Retweet Favorite More



**NYS DHSES** @NYS DHSES  
Stress anxiety & depression r common reactions after a disaster. For more information Visit SAMHSA @ [disasterdistress.SAMHSA.gov](http://disasterdistress.SAMHSA.gov)  
8 Nov 12

Expand Reply Retweet Favorite More



**NYS DHSES** @NYS DHSES  
Stress anxiety & depression r common reactions after a disaster. Plz call the confidential SAMHSA Disaster Distress Helpline @ 800-985-5990  
8 Nov 12



# GOVERNMENTS USE SOCIAL MEDIA CREATES GOVERNMENT RECORDS



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**Governor Cuomo Announces Estate Tax Refunds Available to Qualified Spouses of Same-Sex Couples | ...**  
[www.governor.ny.gov](http://www.governor.ny.gov)

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**NYS DHSES** @NYS DHSES  
Commissioner Hauer in Breezy Point [pic.twitter.com/1PutpCan](http://pic.twitter.com/1PutpCan)

8 Nov 12



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Reply Retweet Favorite More



**Andrew Cuomo** @NYGovCuomo  
Filing unemployment insurance claims? Extended date 11/10 | Call 1-888-209-8124 for more info #Sandy

8 Nov 12

Retweeted by NYS DHSES

Expand

Reply Retweet Favorite More



**LIPA** @LIPAnews  
if you have an electrical inspection certificate, u or ur electrician may fax it to 631-844-3643 or email: [servicecert@service.lipower.org](mailto:servicecert@service.lipower.org)

8 Nov 12

Retweeted by NYS DHSES

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Reply Retweet Favorite More



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8 Nov 12

Expand

Reply Retweet Favorite More



**NYS DHSES** @NYS DHSES  
Stress anxiety & depression r common reactions after a disaster. Plz call the confidential SAMHSA Disaster Distress Helpline @ 800-985-5990

8 Nov 12

# IDENTIFYING SOCIAL MEDIA RECORDS

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- Is the account used to convey official information?
- Does the content document policy, business transactions, or overarching mission?
- Is the content available only via the social media account?
- Is there a business need to preserve the content?

U.S. National Archives and Records Administration, *Bulletin 2014-02: Guidance on Managing Social Media Records* (October 25, 2013)

# SOCIAL MEDIA MAY BE LEGAL EVIDENCE

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- Courts have ordered creators and service providers to produce social media content
  - Federal and state courts generally subject social media to discovery rules governing all forms of electronically stored information (ESI)
  - One state court has compelled disclosure of login/password information
- All courts now expect good e-records management

# MANAGEMENT & PRESERVATION CHALLENGES



- Records not owned or controlled by creator
  - May be housed in multiple locations
  - Disposing of records and imposing litigation holds is difficult
  - Provider Terms of Service (TOS) may limit preservation options
- Capturing complete, authentic records and metadata
  - Technical obstacles
  - Volume of records
  - Frequency with which records are updated
  - Record and non-record material mixed together
- Citizen expectations
  - Everything now available online will always be available online
  - Comments made in the heat of the moment will disappear

# NATIONAL ARCHIVES: CREATORS MANAGE SOCIAL MEDIA RECORDS

- Agency social media working groups
  - Identify social media records
  - Determine ownership and responsibility
  - Communicate recordkeeping policies to employees and the public
  - Monitor use of social media and determine impact on records
  - Monitor Terms of Service (TOS) changes
- Agency records managers
  - Determine whether General Records Schedules cover social media records Schedule social media records if necessary
  - Ensure social media records are captured and managed appropriately
- National Archives and Records Administration
  - Provides records management guidance and scheduling assistance
  - Preserves and provides access to archival social media records

U.S. National Archives and Records Administration, *Bulletin 2014-02: Guidance on Managing Social Media Records* (October 25, 2013)

# SOME STATES CAPTURE SOCIAL MEDIA

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- Archivists/records managers in control of process
  - Creator involvement minimized
  - Records and metadata captured consistently

# SOCIAL MEDIA ARCHIVES: TECHNICAL & LOGISTICAL CHALLENGES

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Assistant University Archivist &

Professor of Library Administration

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# THORSTEIN VEBLEN, *THEORY OF THE LEISURE CLASS*

- “The cheap, and therefore indecorous, articles of daily consumption in modern industrial communities are commonly machine products.”
  - <http://www.gutenberg.org/ebooks/833>
- i.e., digital communications in post industrial society (email messages, tweets, Facebook updates)



# FOUR ESSENTIAL SOCIAL MEDIA FACTS

---

- Linked open data
- Everything is a relationship
  - RDF triples
  - Subject, object, predicate
  - Challenge to traditional archival arrangement and description: Giovanni Michetti
- Language-independent API's (Application Programming Interfaces)
  - <https://dev.twitter.com/terms/api-terms>

# More downloads for your app

## with Twitter Cards

Twitter Cards offer a fast and easy way to grow your user base for mobile apps. Simply add some new markup to your pages: when users tweet links to your domain, Cards will let other users viewing those Tweets to download and launch your app across a number of mobile platforms.

[Learn More](#)



Twitter Cards



[Embedded Timelines](#)



Embedded Tweets



Tweet Button



Follow Button

### Recent posts from Twitter Developer Blog

- Nov 25 [List IDs to become 64-bit integers in early 2014](#)
- Nov 19 [REST API SSL certificate updates](#)
- Nov 12 [Introducing custom timelines: create timelines of Tweets for everyone](#)
- Sep 12 [Streaming SSL certificate updates](#)

### Create applications that integrate Twitter

#### [Get started with the platform](#)

Explore the documentation and manage your apps

#### [Discuss](#)

Get in touch with the @twitterapi team and the community of developers

#### [Explore Twitter Certified Products](#)

Valuable products and services built on Twitter

# SOCIAL MEDIA CONTENT: TYPES

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- Blogs and Similar

- Wordpress
- Blogger
- Tumblr

- Video Sharing

- You Tube
- Vimeo
- Vine

- Photo Sharing

- Flickr
- Pinterest

- Communications

- Facebook
- Twitter
- Google Plus

# UNINTENTIONAL, DISPERSED ARCHIVES

- Three basic three methods to capture social media:
  - Corporate Benevolence (twitter/LOC deal)
  - Reform Law/Govt. Policy
  - Be a Maverick (i.e. Brewster Kahle)
    - Jamie Schleser, UNESCO Memory of World Conference, 2012.

# TECHNICAL CHALLENGES

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- Multiplicity of APIs
- Limits in API's (flow control)
- Different formats
- Preservation of Harvested Data
- Decontextualization

# POTENTIAL APPROACHES

	Pro	Con
Screenshots	Time/labor intensive	cheap., subject to legal challenge; authenticity?
Company-Supplied Tools “Download your Data”	Free	Limitations on amount, features, format, requires preservation Planning
Web Harvest	Uses technology that many repositories already use	Non-native format
Open Source Tools	Free, Open Source, visualization Tools	Limited formats, incomplete data
Commercial Approaches	Easy	Cost, long-term preservation?

# APPLICATIONS

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- Open Source

- ThinkUp
  - <https://github.com/ginatrapani/ThinkUp>
  - <https://www.thinkup.com/join/>
- Social Feed Manager
  - <http://gwu-libraries.github.io/social-feed-manager/>

- Commercial

- Archive Social
- RegEd
  - <https://www.arkovi.com/>

# RESOURCES

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## Social media: The next generation of archiving

<http://fcw.com/Articles/2013/11/25/exectech-social-media-archiving.aspx?p=1>



# CAPTURING SOCIAL MEDIA CONTENT USING ARCHIVE-IT

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The experience of the Alabama  
Dept. of Archives & History



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# SOCIAL MEDIA COLLECTIONS

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- The ADAH collects Facebook pages, twitter feeds and youtube videos to document the social side of Alabama government and Alabama politics
- These collections blur the lines somewhat between appraisal and description, between public and private records, and between personal and institutional communication, reflecting the fact that the ADAH collects private records and museum artifacts as well as state government records

# COLLECTION LEVEL METADATA

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- An important element in making collections accessible is metadata.
- The ADAH adds the following descriptive metadata to each collection
- Title; Creator; Subject(s); Description (Scope and Content); Publisher; Creator; Format; Collector and Language

# ALABAMA POLITICAL BLOGS A-C COLLECTION METADATA EXAMPLE

Archived since: June 2009

Description: These sites are primarily political BLOG sites covering Alabama politics and government

Subject: [Government - US States](#), [Politics & Elections](#), [Blogs & Social Media](#), [Alabama Politics and government](#), [Campaigns and campaigning - Alabama](#)

Creator: [Alabama Dept. of Archives and History](#)

Format: [Website, BLOG](#)

Collector: [Alabama Dept. of Archives and History](#)

Language: [English](#)

# SEED LEVEL METADATA

---

- The ADAH adds the following metadata to each seed
- Title; Creator; Subject(s); Description; publisher; type; collector and language

# ALABAMA POLITICAL BLOGS A-C

## BESSEMER OPINIONS SEED



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Here is a seed with most of the metadata displayed on the public site.

Note the URL, the number of times captured and videos captured, which are generated by Archive-It

Title: Bessemer Opinions BLOG

URL: <http://bessemeropinions.blogspot.com/>

Description: Progressive voice of Bessemer, Alabama

Captured [14 times](#) between [Jul 31, 2009](#) and [Sep 3, 2013](#)

Videos: [294 Videos Captured](#)

Subject: [Alabama Politics and government](#), [Blogging](#), [Progressives - Alabama](#), [Human rights - Alabama](#)

Creator: [Joe](#)

Type: [BLOG](#)

# ALABAMA POLITICAL BLOGS A-C

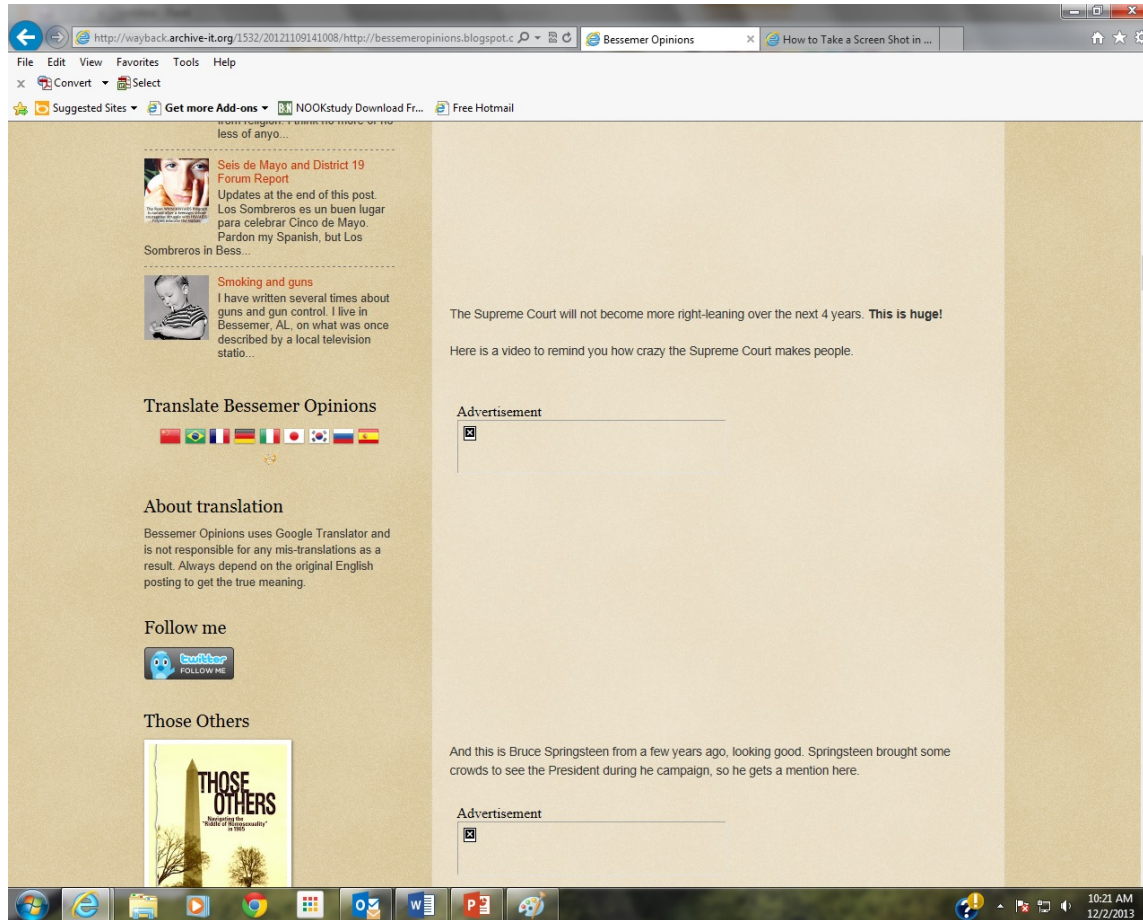
## BESSEMER OPINIONS SEED



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# ALABAMA ARCHIVAL INSTITUTIONS FACEBOOK PAGES

## [Alabama Archival Institutions Facebook Pages](#)

Archived since: Jan, 2013

### Description:

This collection contains Facebook pages operated by archival institutions in Alabama, especially local government archives and university archives. The Alabama Dept. of Archives and History and the Birmingham (Ala.) Public Library are in the Alabama State Agencies Facebook Pages Collection

Subject: [Blogs & Social Media](#), [Government - Counties](#), [Politics & Elections](#), [Archives - Alabama](#), [University archives - Alabama](#), [Local Government Archives - Alabama](#)

Publisher: [Alabama Dept. of Archives and History](#)

Type: [Social media](#)

Language: [English](#)

Collector: [Alabama Dept. of Archives and History](#)



# MILNER ARCHIVES & SPECIAL COLLECTIONS

Title: Milner Archives and Special Collections - Montevallo, AL - Education | Facebook, University of Montevallo Archives and Special Collections Facebook Page

URL: <http://www.facebook.com/MilnerArchives/>

Description: The official Facebook page of the Anna Crawford Milner Archives and Special Collections at the University of Montevallo

Captured [10 times](#) between [Jan 29, 2013](#) and [Sep 3, 2013](#)

Videos: [228 Videos Captured](#)

Subject: [Special Collections - Alabama](#), [Archives - Alabama](#), [Montevallo \(Ala.\)](#)

Creator: [University of Montevallo](#)

Publisher: [University of Montevallo](#)

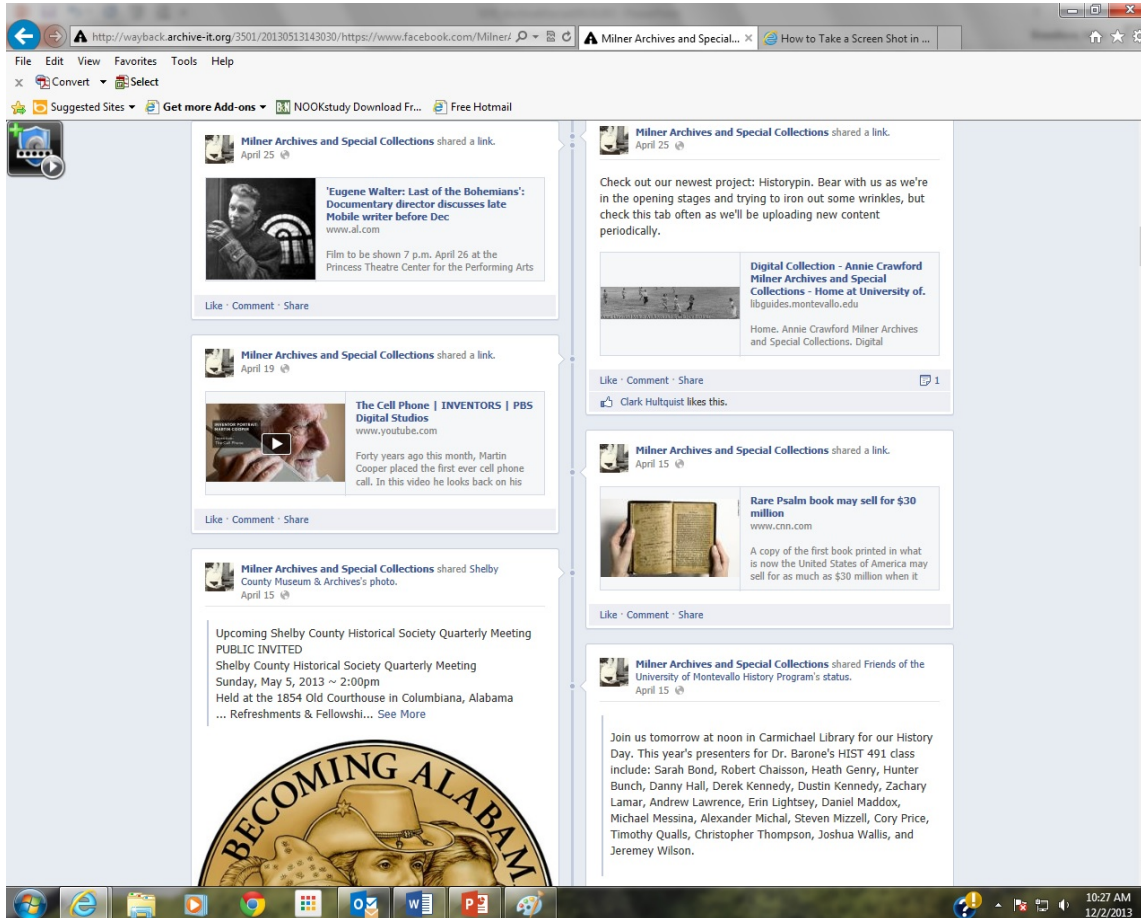
Language: [English](#)

Type: [Social media, Website](#)

Collector: [Alabama Dept. of Archives and History](#)



# MILNER ARCHIVES EXAMPLE



The screenshot displays a web browser window with the address bar showing a Wayback Machine URL for the Milner Archives and Special Collections Facebook page. The browser's menu bar includes File, Edit, View, Favorites, Tools, and Help. The toolbar shows various icons for navigation and utility. The main content area displays the Facebook page for Milner Archives and Special Collections, which includes several posts sharing links to articles, videos, and photos. The posts are dated April 25, April 19, and April 15. The bottom of the browser window shows the Windows taskbar with various application icons and the system clock indicating 10:27 AM on 12/2/2013.

http://wayback.archive-it.org/3501/20130513143030/https://www.facebook.com/MilnerArchives

File Edit View Favorites Tools Help

Convert Select

Suggested Sites Get more Add-ons NOOKstudy Download Fr... Free Hotmail

Milner Archives and Special Collections shared a link.  
April 25

**'Eugene Walter: Last of the Bohemians': Documentary director discusses late Mobile writer before Dec**  
www.al.com

Film to be shown 7 p.m. April 26 at the Princess Theatre Center for the Performing Arts

Like Comment Share

Milner Archives and Special Collections shared a link.  
April 19

**The Cell Phone | INVENTORS | PBS Digital Studios**  
www.youtube.com

Forty years ago this month, Martin Cooper placed the first ever cell phone call. In this video he looks back on his

Like Comment Share

Milner Archives and Special Collections shared Shelby County Museum & Archives's photo.  
April 15

Upcoming Shelby County Historical Society Quarterly Meeting  
PUBLIC INVITED  
Shelby County Historical Society Quarterly Meeting  
Sunday, May 5, 2013 ~ 2:00pm  
Held at the 1854 Old Courthouse in Columbiana, Alabama  
... Refreshments & Fellowship... See More

BECOMING ALABAMA

Milner Archives and Special Collections shared a link.  
April 25

Check out our newest project: Historypin. Bear with us as we're in the opening stages and trying to iron out some wrinkles, but check this tab often as we'll be uploading new content periodically.

Digital Collection - Annie Crawford Milner Archives and Special Collections - Home at University of.  
libguides.montevallo.edu

Home, Annie Crawford Milner Archives and Special Collections, Digital

Like Comment Share

Clark Hultquist likes this.

Milner Archives and Special Collections shared a link.  
April 15

**Rare Psalm book may sell for \$30 million**  
www.cnn.com

A copy of the first book printed in what is now the United States of America may sell for as much as \$30 million when it

Like Comment Share

Milner Archives and Special Collections shared Friends of the University of Montevallo History Program's status.  
April 15

Join us tomorrow at noon in Carmichael Library for our History Day. This year's presenters for Dr. Barone's HIST 491 class include: Sarah Bond, Robert Chaisson, Heath Genry, Hunter Bunch, Danny Hall, Derek Kennedy, Dustin Kennedy, Zachary Lamar, Andrew Lawrence, Erin Lightsey, Daniel Maddox, Michael Messina, Alexander Michal, Steven Mizzell, Cory Price, Timothy Qualls, Christopher Thompson, Joshua Wallis, and Jeremy Wilson.

10:27 AM 12/2/2013

# ADAH TWITTER COLLECTIONS

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Alabama History, Politics and Political Party Twitter Feeds, with 13 active seeds

available at <http://www.archive-it.org/collections/2953>

Alabama Representatives and Senators in the US Congress Twitter Feeds, with 9 active seeds available at <http://www.archive-it.org/collections/2951>

Alabama State Agency Twitter Feeds, 31 active seeds

available at <http://www.archive-it.org/collections/2948>

Alabama State Representatives Twitter Feeds, with 28 active seeds

available at <http://www.archive-it.org/collections/3683>

Alabama State senators Twitter Feeds, with 22 active seeds

available at <http://www.archive-it.org/collections/3680>

# ALABAMA POLITICS ON TWITTER

---

Title: Alabama Politics (AlabamaPolitics) on Twitter

URL: <http://twitter.com/AlabamaPolitics/>

Description: Twitter feed to supply up-to-the minute news, comprehensive political coverage, and interactive resources regarding the state of Alabama.

Captured [26 times](#) between [Dec 2, 2011](#) and [Sep 11, 2013](#)

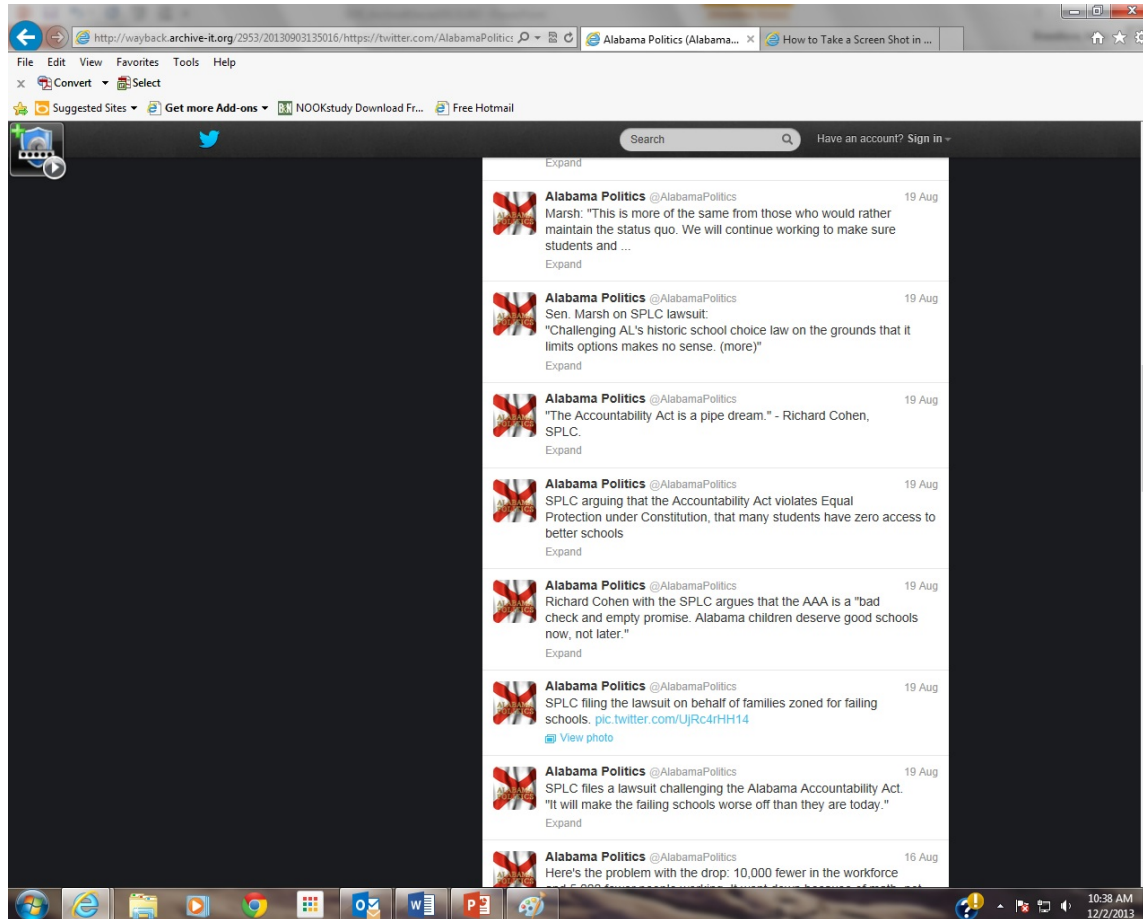
Subject: [Political Action Committees - Alabama](#), [Political parties - Alabama](#), [Politics - Alabama](#)

Creator: [RayCom News](#)

Publisher: [Raycom](#)

Type: [Website, Twitter feed](#)

# ALABAMA POLITICS ON TWITTER EXAMPLE



# US REPRESENTATIVE TERRI A. SEWELL TWITTER

Title: Terri A. Sewell, Alabama Seventh District Representative to the US Congress on Twitter

URL: <http://twitter.com/RepTerriSewell/>

Description: Twitter feed of Terri A. Sewell, Alabama Seventh District Representative to the US Congress

Captured [22 times](#) between [Dec 2, 2011](#) and [Sep 12, 2013](#)

Subject: [US Congress](#), [US Representative](#)


Creator: [Alabama Dept. of Archives and History](#)

Publisher: [Alabama Dept. of Archives and History](#)

Type: [Website, Twitter feed](#)

# US REPRESENTATIVE TERRI A. SEWELL TWITTER EXAMPLE

viewing an archived web page, collected at the request of [Alabama State Archives](#) using [Archive-It](#). This page was captured on 19:18:00 Nov 08, 2012, and is part of [Alabama Representatives and Senators in the US Congress Twitter Feeds](#) collection. The information on this web page may be out of date. See [All versions](#) of this archived page. [Metadata](#)

Rep. Terri A. Sewell 

@RepTerriSewell

Proud to represent the 7th Congressional District of Alabama  
<https://www.facebook.com/RepSewell>  
Washington, DC <http://sewell.house.gov>

505 TWEETS  
300 FOLLOWING  
2,550 FOLLOWERS

Follow Rep. Terri A. Sewell

Full name  
Email  
Password  
Sign up

Tweets

Following  
Followers  
Favorites  
Lists  
Recent images

© 2012 Twitter About Help Terms Privacy  
Blog Status Apps Resources Jobs  
Advertisers Businesses Media Developers

Tweets All / No replies

Rep. Terri A. Sewell @RepTerriSewell 1 Nov  
Met with local farmers & business owners from the Dallas County area this morning to discuss issues important to them!  
[pic.twitter.com/bBv7J7hg](http://pic.twitter.com/bBv7J7hg)  
[View photo](#)

Rep. Terri A. Sewell @RepTerriSewell 31 Oct  
Enjoyed touring the International Paper Riverdale Mill in Selma, AL this afternoon! [pic.twitter.com/Mi8tOPUj](http://pic.twitter.com/Mi8tOPUj)  
[View photo](#)

Rep. Terri A. Sewell @RepTerriSewell 31 Oct  
Pleased to meet with Union Reps from American Apparel this morning to discuss issues surrounding the impending layoffs.  
[pic.twitter.com/u4khMOSo](http://pic.twitter.com/u4khMOSo)  
[View photo](#)

Rep. Terri A. Sewell @RepTerriSewell 31 Oct  
Congrats to Uniontown Elem for receiving the Silver Health Alliance award for promoting healthy eating & physical activity in students!  
Expand



Rep. Terri A. Sewell @RepTerriSewell 26 Oct  
Enjoyed speaking to the Alabama Association of Black County Officials at their 2012 Fall Retreat in Bham, AL today!  
[pic.twitter.com/gaNQMpTL](http://pic.twitter.com/gaNQMpTL)  
[View photo](#)




10:46 AM  
12/2/2013





# US REPRESENTATIVE TERRI A. SEWELL LINK EXAMPLE


viewing an archived web page, collected at the request of [Alabama State Archives](#) using [Archive-It](#). This page was captured on 19:33:14 Nov 08, 2012, and is part of the [Alabama Representatives and Senators in the US Congress Twitter Feeds](#) collection. The information on this web page may be out of date. See [All versions](#) of this archived page.

**Rep. Terri A. Sewell**   
@RepTerriSewell 

Enjoyed touring the International Paper Riverdale Mill in Selma, AL this afternoon!  
[pic.twitter.com/Ml5tOPUj](http://pic.twitter.com/Ml5tOPUj)  
  



1 RETWEET 1 FAVORITE 

2:20 PM - 31 Oct 12 · Embed this Tweet 

**Don't miss any updates from Rep. Terri A. Sewell**  
Join Twitter today and follow what interests you!

10:48 AM 12/2/2013



# ALABAMA FORESTRY COMMISSION TWITTER

---

Title: Alabama Forestry Commission on Twitter

URL: <http://twitter.com/ALForestryComm/>

Description: Twitter feed of the Alabama Forestry Commission

Captured [24 times](#) between [Dec 1, 2011](#) and [Sep 18, 2013](#)

Videos: [12 Videos Captured](#)

Subject: [Forests - Alabama](#), [Foresters - Alabama](#)

Creator: [Alabama Forestry Commission](#)

Publisher: [Alabama Forestry Commission](#)

Language: [English](#)

Type: [Website, Twitter feed](#), [Website; Social Media](#)

Collector: [Alabama Dept. of Archives and History](#)

# ALABAMA FORESTRY COMMISSION TWITTER EXAMPLE

http://wayback.archive-it.org/2948/20130705185554/https://twitter.com/ALForestryComm

File Edit View Favorites Tools Help

Convert Select

Suggested Sites Get more Add-ons NOOKstudy Download Fr... Free Hotmail

viewing an archived web page, collected at the request of Alabama State Archives using Archive-It. This page was captured on 18:55:54 Jul 05, 2013, and is part of the Alabama State Agency Twitter Feeds collection. The information on this web page may be out of date. See All versions of this archived page.

**Tweets**

Following

Followers

Favorites

Lists

**Follow ALForestryComm**

Full name

Email

Password

Sign up

Worldwide Trends · Change

Matt Harvey

Feliz 18

#UmAmorChamadoDenaise

#rostro

#videomessaggio

#okavari

#ADAMgibiADAMSaliHMemecan

Lib Dems

Ottawa

FENOMEN OLMAK Sadece 8TL

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Directory

**ALForestryComm**  
@ALForestryComm

The AFC is committed to protecting and sustaining Alabama's forest resources using professionally applied stewardship principles and education.  
Montgomery, Alabama · forestry.alabama.gov

95 TWEETS 16 FOLLOWING 223 FOLLOWERS

Follow

**Tweets**

**ALForestryComm** @ALForestryComm 20 Jun  
New kid on the block! To assist in finding wildland arson suspects, the AFC has purchased a 2nd bloodhound ... Ember.  
[facebook.com/notes/alabama-...](https://www.facebook.com/notes/alabama-...)  
Expand

**ALForestryComm** @ALForestryComm 4 Jun  
Check out the latest issue of Alabama's TREASURED Forests magazine - now online at [forestry.alabama.gov/TREASUREDFores...](https://forestry.alabama.gov/TREASUREDFores...)  
Expand

**ALForestryComm** @ALForestryComm 28 May  
AFC Law Enforcement officers arrest a 21-year-old suspect in connection with starting 8 wildfires in Lawrence County.  
[forestry.alabama.gov/pr.aspx?ID=789...](https://forestry.alabama.gov/pr.aspx?ID=789...)  
Expand

**ALForestryComm** @ALForestryComm 13 May  
Arson Awareness & Fire Prevention Campaign continues - AFC going door to door in Cleburne County May 16-18. See

10:52 AM 12/2/2013

# ADAH YOUTUBE COLLECTION

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Alabama State Agency YouTube Videos, 25 active seeds  
available at <http://www.archive-it.org/collections/2949>

# ALABAMA DEPT. OF ARCHIVES & HISTORY YOUTUBE



INSTITUTE of  
Museum and Library  
SERVICES



**SERI**  
State Electronic  
Records Initiative  
COUNCIL OF STATE ARCHIVISTS

Title: AlabamaArchives - YouTube, Alabama Dept. of Archives and History  
YouTube Video Uploads

URL: <http://www.youtube.com/user/AlabamaArchives/>

Description: Alabama Dept. of Archives and History YouTube Video Uploads

Captured [4 times](#) between [Sep 25, 2012](#) and [Aug 15, 2013](#)

Subject: [Architreats](#), [Alabama - History](#), [Civil War - Alabama](#), [Civil Rights - Alabama](#), [War of 1812 - Alabama](#), [Alabama History Lectures](#), [Alabama video](#), [William Bartram](#), [Tuskegee Airmen](#), [George Washington Carver](#), [William Lowndes Yancey](#), [Rheta Grimsley Johnson](#), [St. Stephens, Alabama](#), [Sylacauga, Alabama](#), [Hank Williams](#)

Creator: [Alabama Dept. of Archives and History](#)

Publisher: [Alabama Dept. of Archives and History](#)

Language: [English](#)

Format: [Video](#)

Type: [Social media, Website](#)

# ALABAMA DEPT. OF ARCHIVES & HISTORY YOUTUBE EXAMPLE

Wayback Machine URL: <http://wayback.archive-it.org/2949/20130815175026/http://www.youtube.com/user/Alat>

You are viewing an archived web page, collected at the request of [Alabama State Archives](#) using [Archive-It](#). This page was captured on 17:50:26 Aug 15, 2013, and is part of the [Alabama State Agency YouTube Videos](#) collection. The information on this web page may be out of date. See [All versions](#) of this archived page. [Metadata](#)

AlabamaArchives

Recent uploads

- [Cars Fell on Alabama: The Automotive Industry Comes to Alabama](#)  
13 views · 3 weeks ago
- [The Emancipation Proclamation in Wartime Alabama, 1863](#)  
31 views · 1 month ago
- [A Crowd of Strangers: Emigration into Alabama after the Creek War](#)  
41 views · 2 months ago

Popular uploads

- [BAM](#)  
33:37
- [63:29](#)
- [54:53](#)

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Subscribe
- [sykykyfy](#)  
Subscribe
- [Serve Allah \(GOD\)...](#)  
Subscribe

# SUMMARY & CONCLUSIONS

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- Partners create collections and add metadata to facilitate discovery of websites and the information on those websites
- Archive-it does not crawl social media sites like facebook, twitter, and flickr unless a partner conducts the crawl as part of its budget
- The truly unique collections created, selected, and cataloged by the ADAH on archive-it are the social media collections
- Those social media collections insure access to public records that would otherwise be inaccessible
- Unfortunately, while the contents almost invariably are collected, that same content often is not or cannot be displayed using Archive-It



INSTITUTE of  
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**SERI**  
State Electronic  
Records Initiative  
COUNCIL OF STATE ARCHIVISTS

# CONTACT INFORMATION

---

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**Government Services Division**

**334-353-4614**

**[mike.breedlove@archives.alabama.gov](mailto:mike.breedlove@archives.alabama.gov)**

# ArchiveSocial

---

Kathleen Kenney

State Library of North Carolina



INSTITUTE of  
Museum and Library  
SERVICES



**SERI**  
State Electronic  
Records Initiative  
COUNCIL OF STATE ARCHIVISTS



# ArchiveSocial

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- Uses API to continuously capture social media in native format
- Applies a time-stamped digital signature to each individual record to provide authenticity
- Provides data export of entire record including content, images, metadata, and digital signature
- Able to archive Facebook, Twitter, LinkedIn, YouTube

# PUBLIC ACCESS

 **State Government**  
**Web Site Archives & Access Program**  
**Social Media Archive BETA**

 NORTH CAROLINA  
DEPARTMENT OF  
CULTURAL  
RESOURCES  
WWW.NCDOTCULTURE.COM

Powered by ArchiveSocial

## State of North Carolina - Social Media Archive

This free and open archive provides access to more than 55,000 social media records from selected North Carolina state agencies. **It is currently in beta.** Social media activity from these agencies is continually being captured and indexed, and additional agencies will be included in the future. The content in this archive has been captured because it was made or received pursuant to law or ordinance in connection with the transaction of public business by an agency of North Carolina government or its subdivisions (G.S. § 132-1).

Enter a keyword to search across the entire archive of social media sites, or use the Advanced Search for more options.

Quick Search

Advanced Search

Search

Separate multiple keywords with spaces  
Use double quotes (") around phrases  
Specify asterisk (\*) for wildcard searches

### Example Searches

- Quick Search: [north carolina holidays](#)
- Advanced Search for Facebook photos: [mountains OR beach](#)
- Advanced Search for Twitter content: [history](#)

### Related Links

- [NC State Government Web Site Archives](#)
- [State Archives of North Carolina](#)
- [State Library of North Carolina](#)
- [North Carolina Department of Cultural Resources](#)

# ArchiveSocial Record



State Government  
Web Site Archives & Access Program  
Social Media Archive BETA



NORTH CAROLINA  
DEPARTMENT OF  
CULTURAL  
RESOURCES

Powered by ArchiveSocial

## State of North Carolina - Search Results

*These results include content captured, made, or received in the connection with the transaction of public business, including original content and any replies or posts about that content.*

1 - 10 of 1673 results for \*

Sort by Relevance Descending

[Edit search](#)

You refined by:

**Accounts**

N.C. State Fair ×

**Date Range**

October 2013 ×

▼ Facebook Page

- All (1673)
- Comments (1385)
- Messages (116)
- Wall posts (112)
- Photos (36)
- Profile (24)



**N.C. State Fair**  
**\*\*CONTEST ANNOUNCEMENT\*\***

Be on the look-out tomorrow morning at 11:50 a.m. for a special contest brought to you by Food Lion. The first person to come and find our Deep Fried Crew Member at the Customer Service Counter of a secret Raleigh area Food Lion will win a Prize Pack of N.C. State Fair tickets, t-shirts, Food Lion giftcards and fun merchandise.

We'll announce the selected store tomorrow morning at 11:50! Be ready!!


Don't forget, Food Lion Hunger Relief Day is Thursday, Oct. 24! Bring 5 cans of Food Lion brand food with you to the N.C. State Fair, and receive a free admission ticket!

8 days ago

[View previous comments](#)



**Skeeter Sawyer** If only I wasn't 195 miles away! Come on, Fair Lovers! Get your sneakers on ready to go to the secret Food Lion! What an awesome prize that is up for grabs, thanks to The NC State Fair and Food Lion!  
8 days ago




**Sonya Marie** Too bad I have school... :(  
8 days ago




**Melanie TooCold** Has anyone won it yet?  
8 days ago

# ArchiveSocial Metadata



State Government  
Web Site Archives & Access Program  
Social Media Archive BETA



NORTH CAROLINA  
DEPARTMENT OF  
CULTURAL  
RESOURCES

Powered by ArchiveSocial

## State of North Carolina - Search Results

These results include content captured, made, or received in the connection with the transaction of public business, including original content and any replies or posts about that content.

1 - 10 of 1673 results for \*

Sort by Relevance Descending

[Edit search](#)

You ref

Account

N.C. State

Date Re

October

▼ Facebook

All (16)


Comm

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Photo

Profile




**N.C. State Fair**  
**\*\*CONTEST ANNOUNCEMENT\*\***

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Don't forget, Food Lion Hunger Relief Day is Thursday, Oct. 24! Bring 5 cans of Food Lion brand food with you to the N.C. State Fair, and receive a free admission ticket!


8 days ago



**Ashley HateLove Dawson** Wyatt Twitty u have to do this lol  
8 days ago



**Beth Witman** Becky Hess you should!  
8 days ago



**Skeeter Sawyer** If only I wasn't 195 miles away! Come on, Fair Lovers! Get your sneakers on ready to go to the secret Food Lion! What an awesome prize that is up for grabs, thanks to The NC State

**Entry Details**

Content type

Facebook Page - Wall posts

Account

N.C. State Fair

Original timestamp

2013-10-08T20:07:41Z

Archive status

Digitally signed; Indexed

Source data

```
{
  "shares": {
    "count": 11,
    "message": "**CONTE
ANNOUNCEMENT**\n\nBe on the
look-out tomorrow morning at
11:50 a.m. for a special
contest brought to you by Food
Lion."
  }
}
```

[Download data](#)

facebook

Email

Password

Keep me logged in

Forgot your

Sign Up

**Bev Perdue is on Facebook**  
 Sign up for Facebook to connect with Bev Perdue.



**Bev Perdue**

Like

Wall

Info

Photos

Notes

Video

Filters



**Bev Perdue** Looking for that list of 345 boards and commissions? Find it here.
 

**Gov. Perdue Asks General Assembly to Review 345 Boards and Commissions: Consolidate, Eliminate or Re**  
[www.governor.state.nc.us](http://www.governor.state.nc.us)  
 Gov. Bev Perdue took action today to reset and restructure North Carolina's antiquated boards and commissions system. Following her review of the 406 boards and commissions, Perdue directed the General Assembly to review the 345 that fall under state legislative control by Dec. 31, 2011.

Tuesday at 11:04am · Like · Comment · View Feedback (13)



**Bev Perdue**



**Rapid Response**  
[www.youtube.com](http://www.youtube.com)  
 Gov. Bev Perdue said that her administration will provide an aggressive response to the mass layoffs at American Express.

January 21 at 12:26pm · Like · Comment · View Feedback (11)



**Bev Perdue** A big day Thursday: Announcing a decision on the state's ABC System and heading to Greensboro to help deal with Amex's decision to close a call center. [Mark Binker](#) has a rundown.

Information

**Current Office**  
 Office:  
 Governor  
 State:  
 North Carolina  
 Party:  
 Democrat  
 Hometown:  
 New Bern  
 Birthday:  
 January 14, 1947

**About:**  
 Posts and comments to and from this site, in connection with the transaction of public business, are subject to the North Carolina Public Records Law and may be disclosed to third parties.

Public disclaimer



1 hour ago

I've paid a total of \$150 in fines. The first one is under [REDACTED] (with two different vehicles) and I paid that invoice in July for \$55.80 since she is my mother and I drove her car (with her permission).

I also just received a second invoice for my vehicle that I've never seen for \$94.00 just last week for my own personal Toyota Camry which they say was incurred last year in September as well. The plate was changed since then, but I'm still not sure why I've never seen the invoice before; otherwise, I would've paid it in July with the other one. My full name is [REDACTED] I'll gladly pay the original fee that was less than \$10 for the invoice in July and the one I just received for my old license plate, but this is outrageous. Like I said, I've already paid it so I wouldn't incur any more interest and I wouldn't risk my registration being placed on hold, but PLEASE someone get in touch with me. I prefer email: [REDACTED] but my phone number is [REDACTED]

# RESOURCES

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- Tools discussed in this webinar
  - Archive-It
    - <http://archive-it.org>
  - Archive Social
    - <http://archivesocial.com/>

# RESOURCES

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- Social media policies and advisories
  - Florida
    - [\*Electronic Records and Records Management Practices\* \(November 2010\)](#)
  - Maine
    - [\*Social Media Policy\* \(undated\)](#)
  - Massachusetts
    - [\*Electronic Records Management Guidelines\* \(undated\)](#)
  - New York
    - [\*Records Advisory: Preliminary Guidance on Social Media\* \(May 2010\)](#)
  - North Carolina
    - [\*Best Practices for State Agency Social Media Usage in North Carolina\* \(March 2012\)](#)



# RESOURCES

---

- Social media policies and advisories
  - Ohio
    - [\*Social Media: The Records Management Challenge \(July 2012\)\*](#)
  - Oregon
    - [\*Social Networking Guide \(undated\)\*](#)
  - Texas
    - [\*Social Media Guidelines \(undated\)\*](#)
  - Washington
    - [\*Guidelines and Best Practices for Social Media Usage in Washington State \(November 2010\)\*](#)
  - U.S. National Archives and Records Administration
    - [\*Bulletin 2014-12: Guidance on Managing Social Media Records \(October 2013\)\*](#)

# CONTACT INFORMATION

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